

# THE NEW TEXAS CLEAN & HEALTHY INITIATIVE

A no-tax, pro-business rebate plan to boost plastic recycling, clean up waterways, restore dying wildlife, and fund local communities.

## BIG PROBLEMS

### OVER \$125 MILLION A YEAR WASTED COMBATING LOCAL LITTER & ILLEGAL DUMPING

(Source: 2019 Texas Litter Survey, 2015 Cost of Litter Study, 2018 Dallas Cost of Litter Study)

### LOCAL MONTHLY TRASH FEES ARE RISING AS HIGH AS 33% IN FORT WORTH ALONE

(Source: Local Fee Analysis, 2022)

### THREATENS PUBLIC HEALTH, RISE IN MOSQUITO-BORNE DISEASES

(Source: National Library of Medicine, 2017)

### BUSINESSES HAVE MAJOR MANUFACTURING NEED FOR FEEDSTOCK, ADDITIONAL COLLECTIONS

"ExxonMobil announced in October 2021 plans to build its first large-scale plastic waste chemical recycling facility in Baytown, Texas." (Source: Independent Commodity Intelligence Services, 2/9/22)

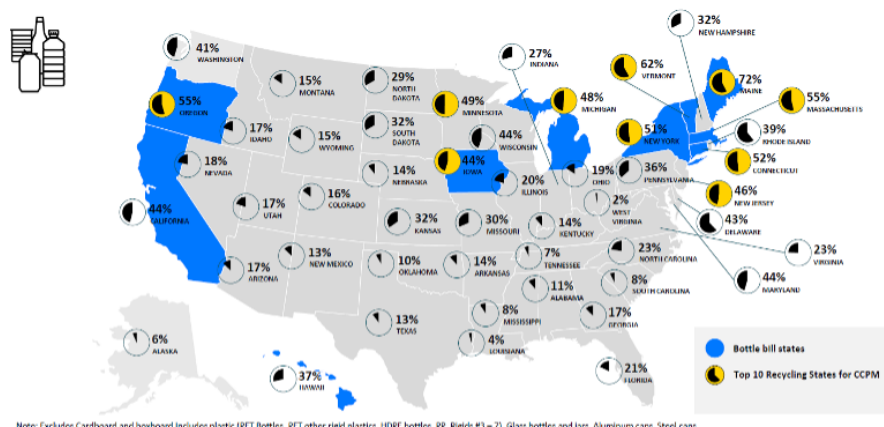
"Cyclx in December announced plans to build a plastic recovery facility with waste plastics processing capacity of 60,000 tonnes/year on the US Gulf Coast..."

### FEDERAL MANDATES THREATEN STATE LOCAL CONTROL

*BREAKING: Justice Department Launches Environmental Justice Investigation into the City of Houston, Texas*  
- July 22, 2022

### TEXAS RANKS 42ND IN RECYCLING - BEHIND FLORIDA & IOWA

Texas: The Largest State With the Lowest Recycling Rate for Packaging





## A WIN-WIN (PRO-BUSINESS, PRO-TAXPAYER) SOLUTION

Texas needs a policy that provides a financial incentive for public and private participation and critical, convenient collection infrastructure for recyclable materials. This policy will:

### 1. Reduce litter and illegal dumping - lowering costs to taxpayers and saving Texas money!

(Source: <https://www.bottlebill.org/index.php/benefits-of-bottle-bills/bottle-bills-prevent-litter>)

### 2. Increase recycling rates, grow the Texas economy, and reduce future need for landfill expansion!

(Source: <https://frontiergroup.org/articles/power-nickel-bottle-bills-and-producer-responsibility/>)

## Even at current low recycling rates, the 2019 overall impact of recycling on Texas economy includes:

- **Jobs:** Recycling supported nearly 23,000 jobs across the state in 2019, including 6,843 jobs collecting materials, 3,717 jobs sorting and processing recyclables into usable manufacturing feedstock, and 128 jobs transporting materials to manufacturers. Other jobs supported by recycling include those related to constructing new recycling facilities and manufacturing the trucks and equipment used by the recycling sector.
- **Wages, Benefits, and Other:** Recycling contributed more than \$4.8 billion to the Texas economy in 2019, in the form of new wages, benefits, and the value of materials made with recycled feedstock.
- **Taxes:** In addition to employment, workers' wages, and other economic benefits, Texas' recycling industry also generates revenue for state and local governments. In 2019, the recycling industry generated more than \$166.1 million in public revenue. Within this total was almost \$78.0 million in sales tax revenue and \$67.4 million in property taxes. Other taxes, fines, and fees paid to local and state governments totaled \$20.7 million.

## ■ RECYCLING REFUND/DEPOSIT PROGRAMS OVERWHELMINGLY SUPPORTED BY PUBLIC

Texas, along with many states, have recently passed recycling legislation and those populous states with multiple policy strategies, including financial incentives and convenient collection, have the highest recycling rates.

## ■ GROWING SUPPORT FOR RECYCLING REFUND/DEPOSIT PRINCIPLES

Can Manufacturers Institute (CMI)

Aluminum Association (AA)

Glass Packaging Institute (GPI)

National Association of PET Container Resources (NAPCOR)

Association of Plastic Recyclers (APR)

Keep America Beautiful (KAB)

American Beverage Association

U.S. Plastics Pact

U.S. Public Interest Research Group (U.S. PIRG)

Reloop

Consumer Action

American Consumer Institute Center for Citizen Research

ConservAmerica

National Recycling Coalition

National Consumers League

American Conservation Coalition

The Rainey Center Freedom Project